



AMERICAN FEDERATION OF SENIOR CITIZENS

THIS DONOR FILE CONSISTS OF AMERICAN SENIORS WHO ARE CONCERNED ABOUT ISSUES FACING SENIORS TODAY. THIS EXCITING FILE DRAWS ATTENTION TO THE MOST CONTESTED ISSUE FACING AMERICANS TODAY— *HEALTH CARE!* INCREASING AT A PHENOMINAL RATE, THIS DONOR FILE WITHOUT A DOUBT WILL PROVE TO BE ONE OF THE TOP LISTS FOR CHARITABLE AND POLITICAL ORGANIZATIONS.

(EXCHANGE ONLY)

EXCHANGE ONLY	
ADDRESSING:	
E-MAIL	
SOURCE: 100% DIRECT MAIL	
LAST UPDATE: 5/11	
TOTAL UNIVERSE: 137,724	
\$5+ ACTIVE DONORS (0-12 MOS)	55,619
\$5+ ACTIVE DONORS (0-6 MOS)	37,342

- MAILING PIECE REQUIRED FOR APPROVAL.
- MAILDATE CLEARANCE REQUIRED. CANCELLATIONS AFTER ORIGINAL MAILDATE REQUIRE FULL PAYMENT.
- CANCELLATIONS ON PROCESSED ORDERS WILL INCUR RUNNING CHARGES AT \$10/M

USAGE/CONTINUATIONS INCLUDE:

CAMPAIGN TO SAVE SOCIAL SECURITY AND MEDICARE
 NATIONAL CENTER FOR PUBLIC POLICY RESEARCH
 AMERICAN CHRISTIAN CAUSE
 NATIONAL RETIEMENT SECURITY TASK FORCE
 POLITICAL HEADQUARTERS
 AMERICAN SENIORS FOR GOV'T REFORM
 SENIOR CITIZENS ASSOCIATION OF AMERICA
 AMERICANS FOR SOVEREIGNTY
 SENIORS FOR EQUITABLE RETIREMENT

SIXTY PLUS
 HEALTH CARE REFORM TASK FORCE
 NATIONAL SENIOR ACTION COUNCIL
 AMERICAN CRIMINAL JUSTICE CENTER
 CHILDREN'S MERCY FUND
 RETIRESAFE
 THE LIBERTY COMMITTEE
 FEDERATION FOR AMERICAN IMMIGRATION REFORM
 TREA SENIOR CITIZEN LEAGUE

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