



CHILDREN'S MERCY FUND

(EXCHANGE ONLY)

THESE CONTRIBUTORS TO THE CHILDREN'S MERCY FUND HAVE UNRELENTLESSLY SHOWN THEIR COMPASSION FOR THE STARVING CHILDREN IN AFRICA AND AROUND THE WORLD. THESE GENEROUS MULTI-DONORS HAVE RESPONDED TO ANY HUMANITARIAN OR CHILD-ORIENTED NEEDS.

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|-----------------------------------|--------|--------|
| AVAILABLE ON EXCHANGE ONLY | | |
| ADDRESSING: | | |
| 4-UP CHESHIRE LABELS | | |
| MAG. TAPE: 9TRACK, 1600 BPI | | |
| SOURCE: 100% DIRECT MAIL | | |
| LAST UPDATE: | 5/11 | |
| TOTAL UNIVERSE: | 18,373 | |
| \$5+ ACTIVE DONORS (0-12 MOS) | | 4,234 |
| \$5+ ACTIVE DONORS (0-18 MOS) | | 8,018 |
| \$5+ ACTIVE DONORS (0-24 MOS) | | 11,307 |

- MAILING PIECE REQUIRED FOR APPROVAL.
- MAILDATE CLEARANCE REQUIRED. CANCELLATIONS AFTER ORIGINAL MAILDATE REQUIRE FULL PAYMENT.
- CANCELLATIONS ON PROCESSED ORDERS WILL INCUR RUNNING CHARGES AT \$10/M

USAGE/CONTINUATIONS INCLUDE:

Christian Relief Services – Bread & Water
 Missionaries of Africa
 Dakota Indian Foundation
 Asian Relief
 American Federation of Senior Citizens
 American Criminal Justice Center
 Cancer Fund of America
 Blinded Veterans of America

Don Stewart – Feed America's Hungry Children
 American Parkinson Disease Association
 Free Hospital Missions
 Red Cloud Indian School
 Catholic Relief Services
 Oblates of St. Francis de Sales
 National Retirement Security Task Force
 Living Water International

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