



NATIONAL SENIOR ACTION COUNCIL

THIS EXCITING DONOR FILE CONSISTS OF AMERICAN SENIORS WHO ARE CONCERNED ABOUT THE MANY ISSUES FACING SENIORS. NATIONAL SENIOR ACTION COUNCIL DRAWS ATTENTION TO THE MOST CONTESTED ISSUE FACING AMERICANS TODAY, HEALTH CARE. THESE DONORS ARE INTENT ON PRESERVING SOCIAL SECURITY AND MEDICARE BENEFITS.

(EXCHANGE ONLY)

EXCHANGE ONLY	
SOURCE: 100% DIRECT MAIL	
LAST UPDATE: 5/11	
TOTAL UNIVERSE: 62,606	
\$5+ ACTIVE DONORS (0-18 MOS)	31,692
\$5+ ACTIVE DONORS (0-12 MOS)	21,795
\$5+ ACTIVE DONORS (0-6 MOS)	13,633

- MAILING PIECE REQUIRED FOR APPROVAL.
- MAILDATE CLEARANCE REQUIRED. CANCELLATIONS AFTER ORIGINAL MAILDATE REQUIRE FULL PAYMENT.
- CANCELLATIONS ON PROCESSED ORDERS WILL INCUR RUNNING CHARGES AT \$10/M

USAGE/CONTINUATIONS INCLUDE:

AMERICAN FEDERATION OF SENIOR CITIZENS
 NATIONAL COMMITTEE
 NATIONAL RETIEMENT SECURITY TASK FORCE
 POLITICAL HEADQUARTERS
 CAMPAIGN TO SAVE SOCIAL SECURITY AND MEDICARE
 UNITED STATES INVESTIGATIVE UNIT
 SENIORS FOR EQUITABLE RETIREMENT

WHITE HOUSE WATCH
 HEALTH CARE REFORM TASK FORCE
 AMERICAN CRIMINAL JUSTICE CENTER
 CHILDREN'S MERCY FUND
 SENIOR CITIZEN ASSOCIATION OF AMERICA
 NATIONAL CAMPAIGN FUND PAC
 AMERICANS AGAINST UN CONTROL

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