



WHITE HOUSE WATCH

THESE GENEROUS DONORS BELIEVE STRONGLY IN THE CONSERVATIVE AGENDA AND ARE WILLING TO SUPPORT IT WITH THEIR GENEROSITY. THEIR MAIN GOAL IS TO KEEP A WATCH ON THE OBAMA WHITE HOUSE. THESE DONORS SEEK SOCIAL SECURITY AND MEDICARE REFORM, TAX CUTS, AND A STRONG POSITION ON THE WAR ON TERROR. THIS BRAND NEW FILE IS A MUST TEST FOR CONSERVATIVE ORGANIZATIONS.

(EXCHANGE ONLY)

AVAILABLE ONLY ON EXCHANGE:

ADDRESSING:

E-MAIL

4-UP CHESHIRE LABELS

MAG. TAPE: 9TRACK, 1600 BPI (NONREFUNDABLE)

SOURCE: 100% DIRECT MAIL

LAST UPDATE: 5/11

TOTAL UNIVERSE: 41,147

\$ 5+ 0 -12 MONTH DONORS: 23,981

- MAILING PIECE REQUIRED FOR APPROVAL.
- MAILDATE CLEARANCE REQUIRED. CANCELLATIONS AFTER ORIGINAL MAILDATE REQUIRE FULL PAYMENT.
- CANCELLATIONS ON PROCESSED ORDERS WILL INCUR RUNNING CHARGES AT \$10/M

CONTINUATIONS/USAGE INCLUDE:

AMERICAN CRIMINAL JUSTICE CENTER
AMERICAN FEDERATION OF SENIOR CITIZENS
UNITED STATES JUSTICE FOUNDATION
HEALTH CARE REFORM TASK FORCE
NATIONAL COMMITTEE
AMERICANS AGAINST UN CONTROL
CENTER FOR INDIVIDUAL FREEDOM
NATIONAL CAMPAIGN TO IMPEACH OBAMA

POLITICAL HEADQUARTERS
THE HERITAGE FOUNDATION
JUDICIAL WATCH
NATIONAL SENIOR ACTION COUNCIL
FRIENDS OF PRESIDENT BUSH
SECURE AMERICA ALLIANCE
IMPEACH OBAMA CAMPAIGN
UNITED STATES INVESTIGATIVE UNIT

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